

1035ID22122 - Apex Createx Book

Marketed by:

Asian Paints,
6A & 6B, Shantinagar
Santacruz (E), Mumbai 400 055,
Maharashtra, India.

Manufactured by:

Invixo Graphic Arts. Talaja,
Navi Mumbai - 410208

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APEX CREATEX

Textures for Exterior Spaces



Exterior Textures That Mesmerize

Beauty that protects Quality that lasts

You get only one chance to make your first impression and so do the exteriors of your homes. Well, now you can transform this unexplored space with Apex Createx Exterior Textures that will not only leave you spellbound with mesmerizing designs but also leave an everlasting impression. So, why wait? Let's start transforming your exteriors, one wall at a time. Let's make your home beautiful.

Make your home beautiful



Built to Protect Designed to Impress

With superior performance and timeless finishes, we promise exterior solutions you can rely on, year after year.



05

YEARS

**WATERPROOFING
WARRANTY**



05

YEARS

**ADHESION
WARRANTY**



200+

**EXCLUSIVE
SHADES**



Timber tool



Swirl tool



Steel Trowel



Putty Blade



Sponge



Antico Metal Comb



Honeycomb Roller



Fiber Trowel



Royal Play Brush



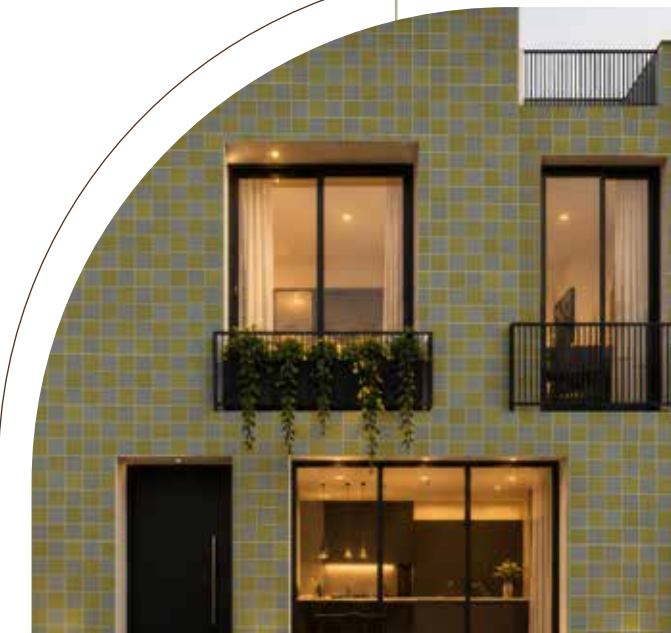
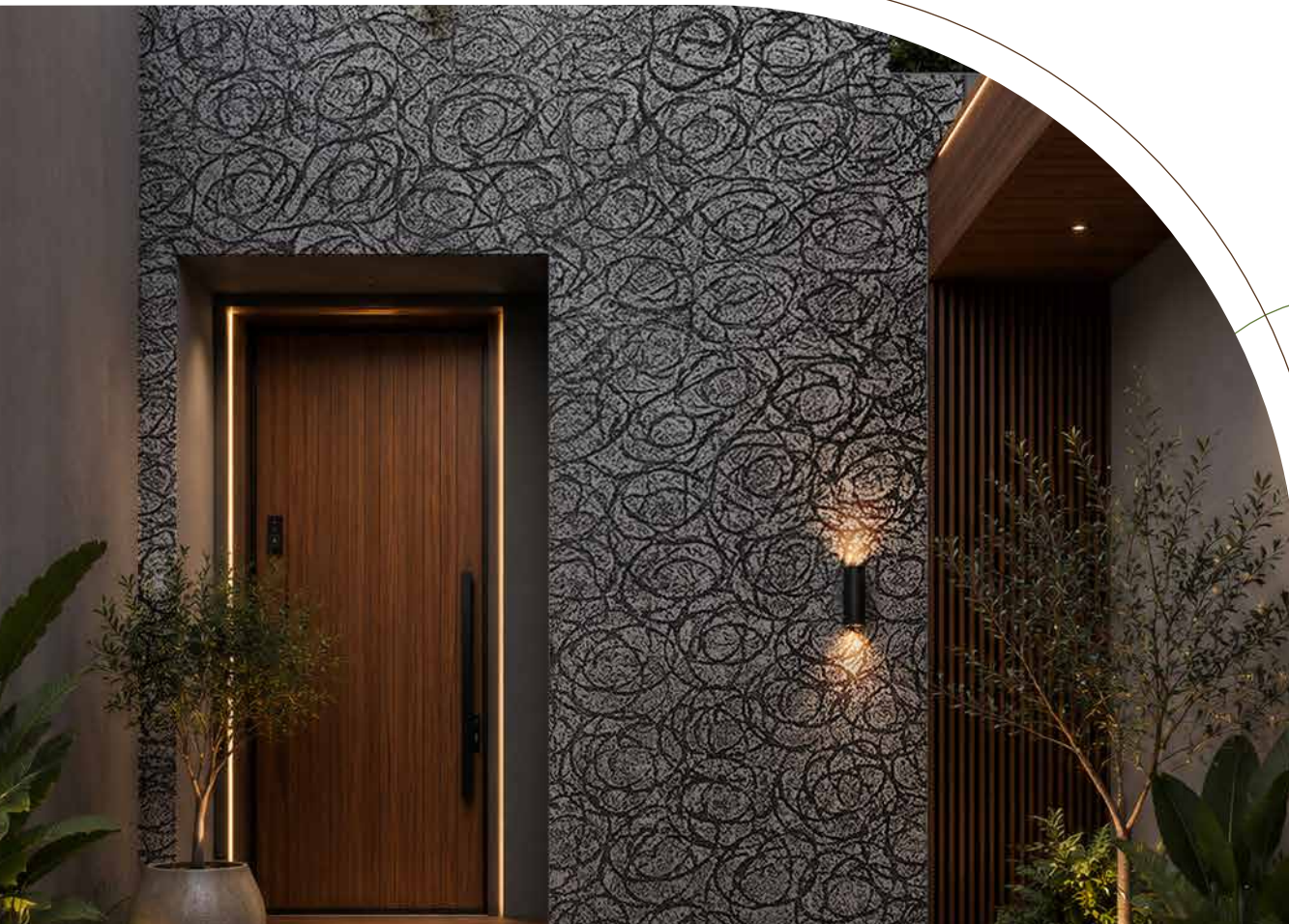
Scraper



Texture Gun



2HP Compressor



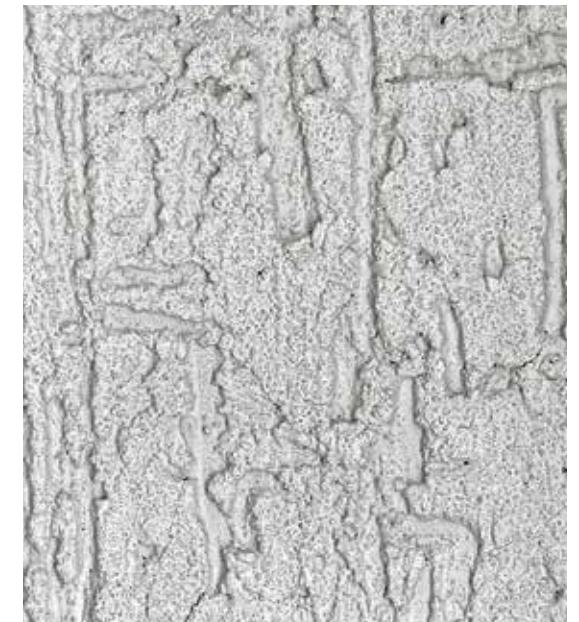
Scratch FINISH

Apex Createx Scratch Finish is a scratch finish texture product based on exterior durable modified acrylic emulsion with special quality texturizing sands that can be used to give a wide range of innovative trowel based patterns for exterior wall surfaces. Upon curing, it forms a hard, compact and durable texture film thus offering ultimate waterproofing.

CRISSCROSS PATTERN



Apex Createx Scratch Finish (1B53)
Apex Ultima
Tropical Tan (8455)



Apex Createx Scratch Finish (1B53)
Apex Ultima
Winter Moon (8258) Apex Ultima



Apex Createx Scratch Finish (1B53)
Apex Ultima
Beige - N (0302)



Apex Createx Scratch Finish (1B53)
Apex Ultima
Basecoat - Raven Song (8253)
Topcoat - Smoke - N (0616)

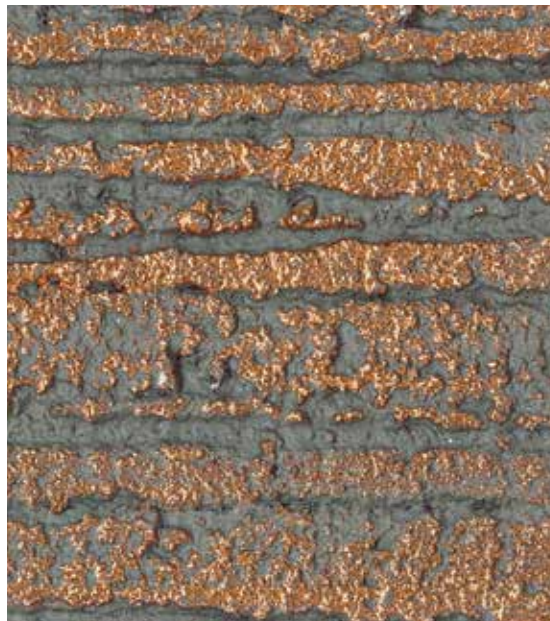
Apex Createx Scratch Finish (1B53)
Apex Ultima
Winter Moon(8258)



Apex Createx Scratch Finish (1B53)
Apex Ultima
Basecoat - Nut brown-N(0419)
Topcoat - Oyster Grey (8473)



Apex Createx Scratch Finish (1B53)
Apex Ultima
Basecoat - Autumn Shower (7381)
Topcoat - Desert Sun (7938)

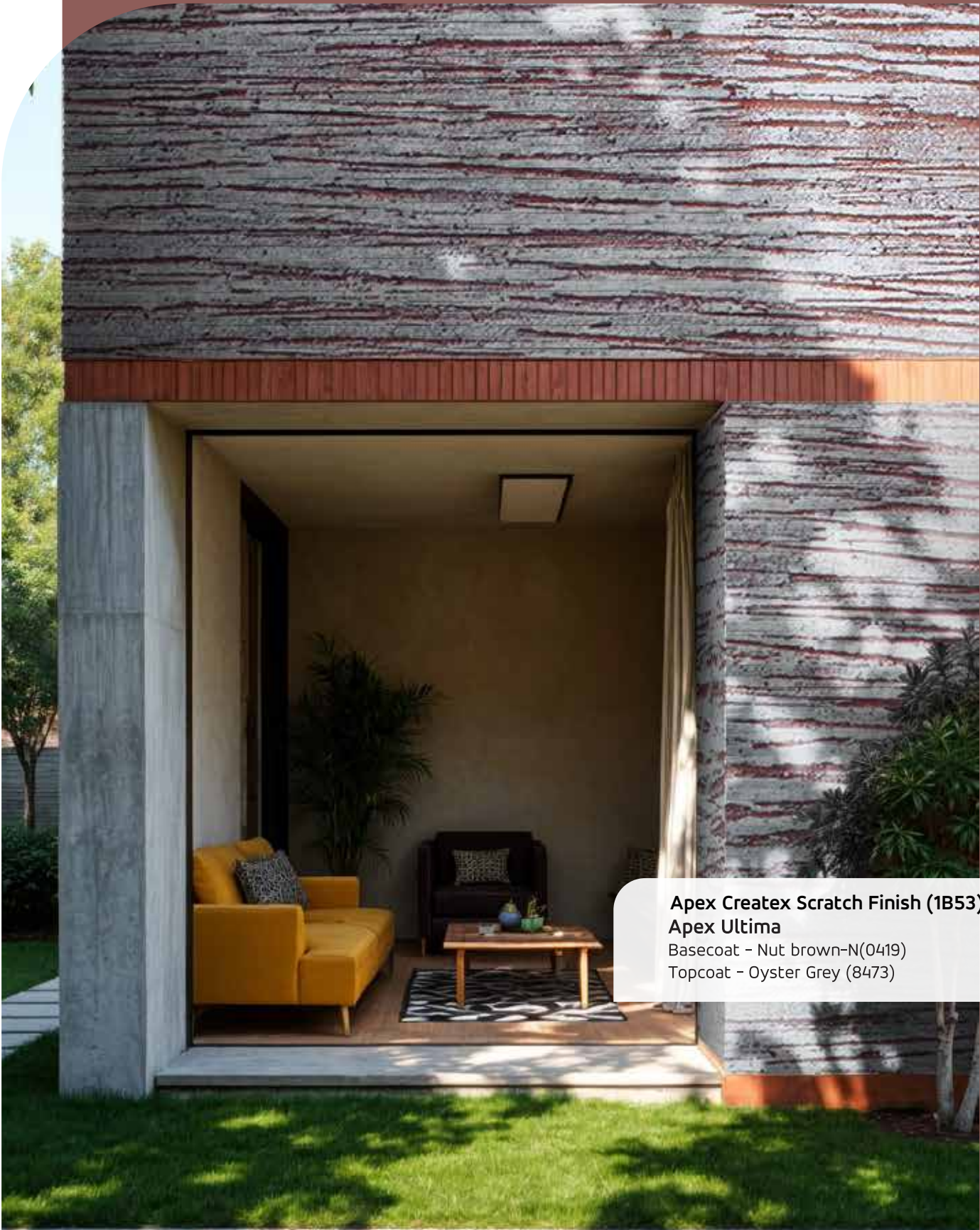


Apex Createx Scratch Finish (1B53)
Apex Ultima
Basecoat - Oxford Grey (8328)
Topcoat - Copper Moon (8013)



Apex Createx Scratch Finish (1B53)
Apex Ultima
Basecoat - Pigeon Crest(X148)
Topcoat - Silver Moon - N (K093)

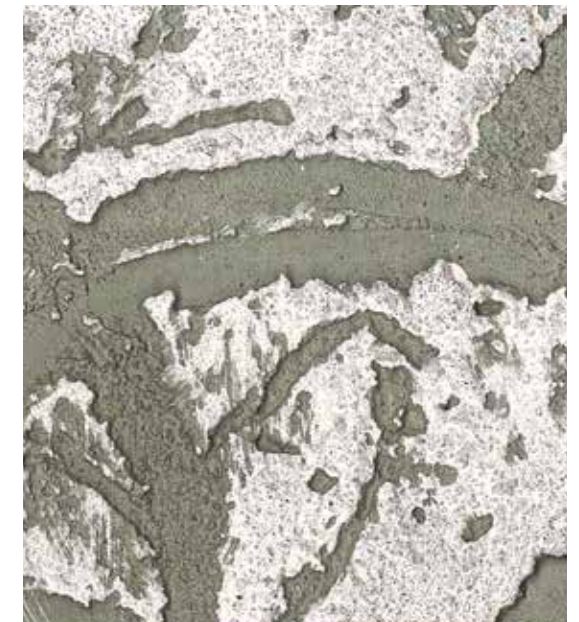
GROOVY WOODS PATTERN



Apex Createx Scratch Finish (1B53)
Apex Ultima
Basecoat - Nut brown-N(0419)
Topcoat - Oyster Grey (8473)



Apex Createx Scratch Finish (1B53)
Apex Ultima
 Basecoat - Night Swimming (9655)
 Topcoat - Sail Away (7298)



Apex Createx Scratch Finish (1B53)
Apex Ultima
 Basecoat - Rock Wall (8424)
 Topcoat - Smoke - N (0616)



Apex Createx Scratch Finish (1B53)
Apex Ultima
 Lavender Rose (8215)



Apex Createx Scratch Finish (1B53)
Apex Ultima
 Basecoat - Steel (6142)
 Topcoat - Posh Peach - N (9918)

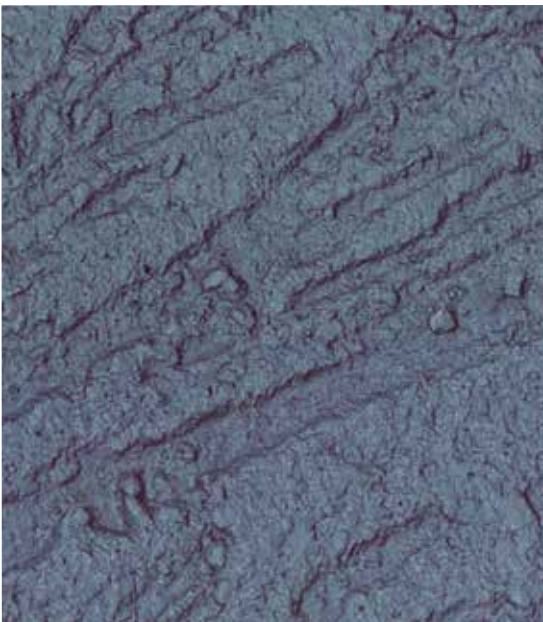


SWIRLY CIRCLE PATTERN

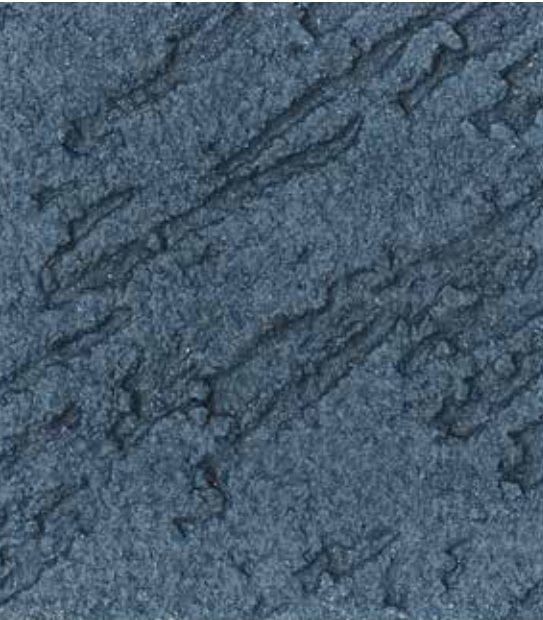
Apex Createx Scratch Finish (1B53)
Apex Ultima
 Basecoat- Raven Song (8253)
 Topcoat- Smoke - N (0616)



Apex Createx Scratch Finish (1B53)
Apex Ultima
Frosted Chocolate (8654)



Apex Createx Scratch Finish (1B53)
Apex Ultima
Blue Lake (8262)



Apex Createx Scratch Finish (1B53)
Apex Ultima
Pleasant Lake (7302)



Apex Createx Scratch Finish (1B53)
Apex Ultima
Sands Of Time (4202)

RAINFALL PATTERN



Apex Createx Scratch Finish (1B53)
Apex Ultima
Sands of Time (4202)

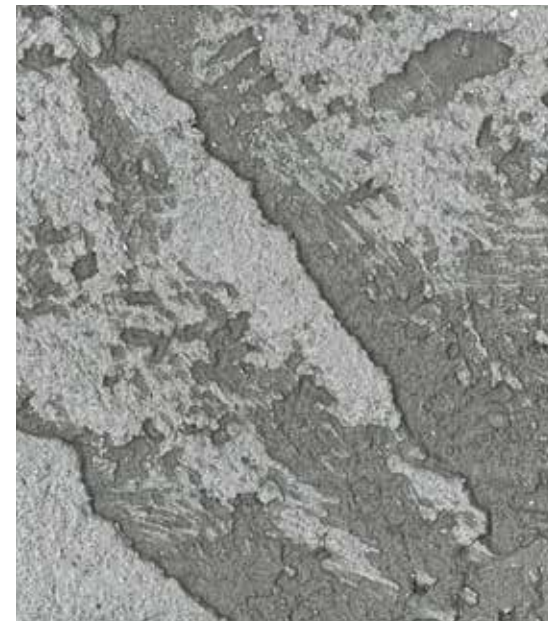
SLATE PATTERN



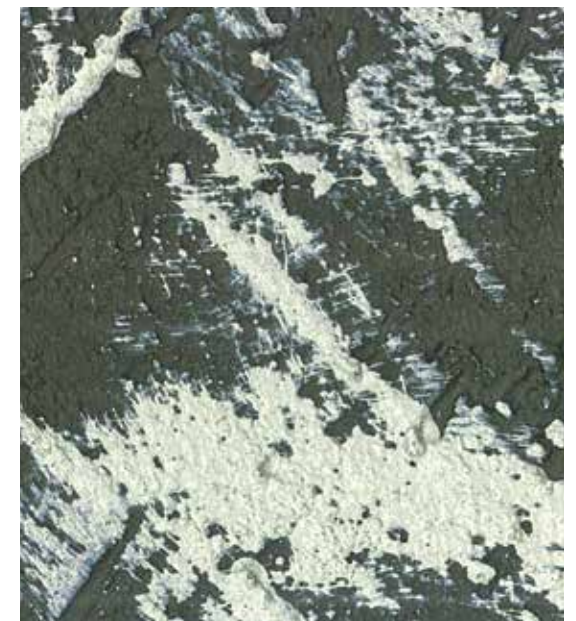
Apex Createx Scratch Finish (1B53)
Apex Ultima
 Basecoat - Purple Pansy (7182)
 Topcoat - Smoke - N (0616) - Colourwash



Apex Createx Scratch Finish (1B53)
Apex Ultima
 Basecoat - Smoke - N (0616)
 Topcoat - Thunder Cloud (8261) - Colourwash



Apex Createx Scratch Finish (1B53)
Apex Ultima
 Basecoat - Grey Matter (8304)
 Topcoat - Steel Grey (0643) - Colourwash



Apex Createx Scratch Finish (1B53)
Apex Ultima
 Basecoat - Enchanted Forest (8389)
 Topcoat - Grazing Land (8394) - Colourwash

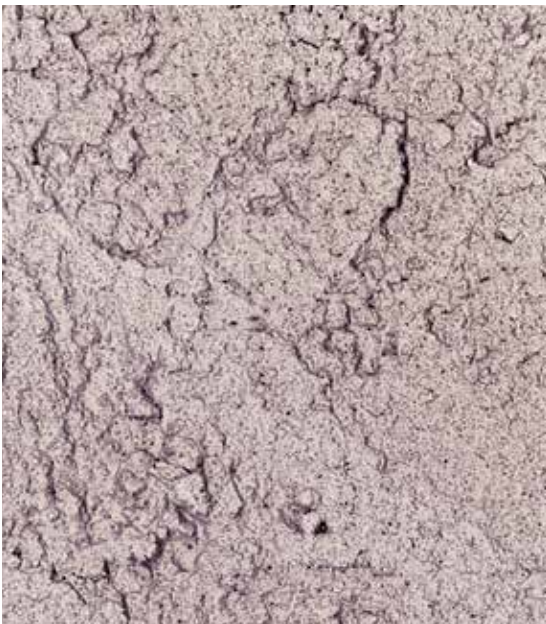
Apex Createx Scratch Finish (1B53)
Apex Ultima
 Basecoat - Purple Pansy (7182)
 Topcoat - Smok - N (0616) - Colourwash



OCEAN PATTERN



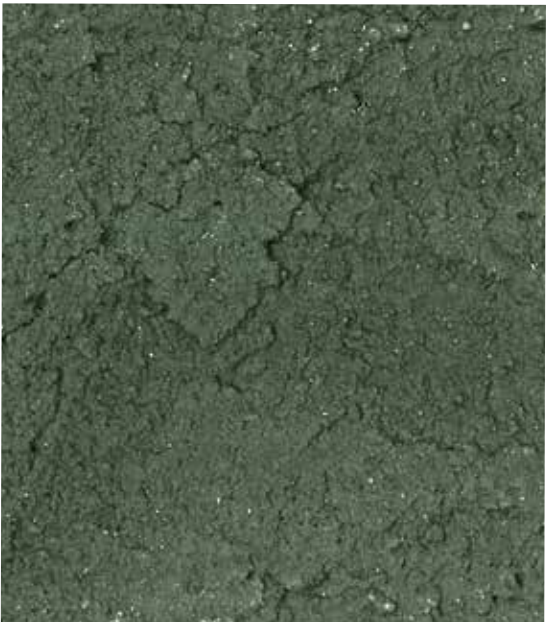
Apex Createx Scratch Finish (1B53)
Apex Ultima
Oceans Whisper (7436)



Apex Createx Scratch Finish (1B53)
Apex Ultima
Dry Acorn (8584)



Apex Createx Scratch Finish (1B53)
Apex Ultima
Brick Tone (8639)



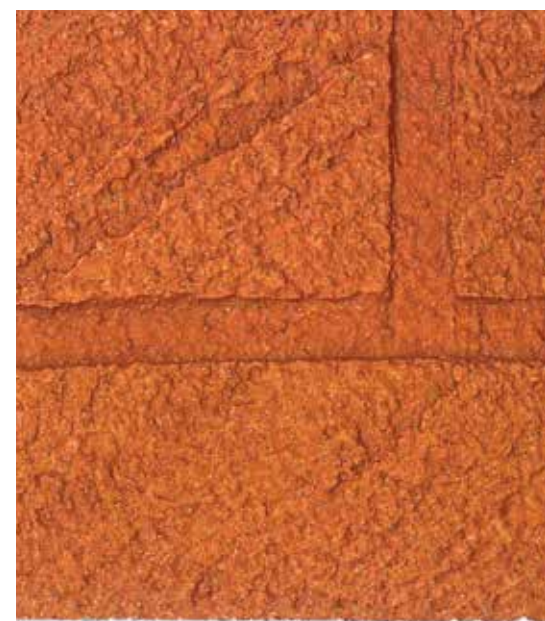
Apex Createx Scratch Finish (1B53)
Apex Ultima
Midnight Meadow (9785)



Apex Createx Scratch Finish (1B53)
Apex Ultima
Wine Yard (8709)

Dholpur FINISH

Apex Createx Dholpur Tex is a texturised finish composed of high quality durable acrylic modified resin specially designed as a intermediate coating, it has a wide range of patterns that combine the decoration with protection and imparts a super-premium look to the exterior walls. Adorn the entrance to your house with these textures and let your walls make a statement.



Apex Createx Dholpur Finish (6711)
Apex Ultima
Red Rust - N (9937)



Apex Createx Dholpur Finish (6711)
Apex Ultima
Warmstone (0N02)



Apex Createx Dholpur Finish (6711)
Apex Ultima
Sleigh Bells (8295)



Apex Createx Dholpur Finish (6711)
Apex Ultima
Sunder Bans (8519)

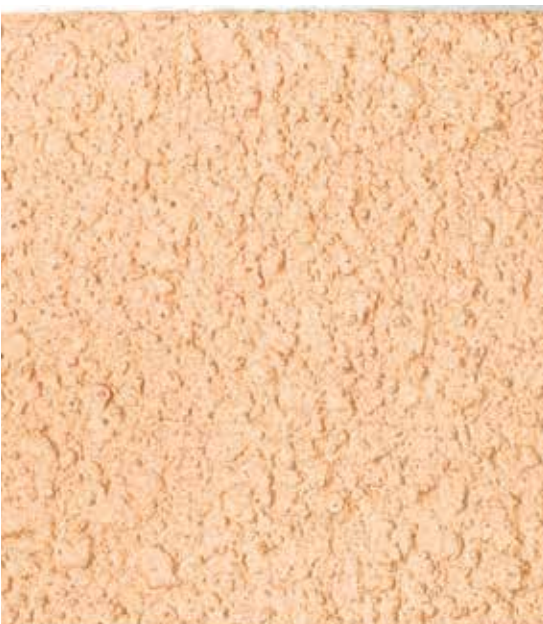


BRICK PATTERN

Apex Createx Dholpur Finish (6711)
Apex Ultima
Red Rust - N (9937)



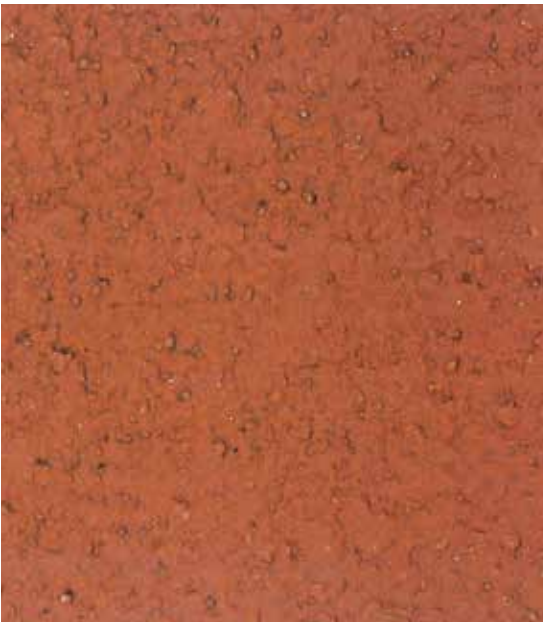
Apex Createx Dholpur Finish (6711)
Apex Ultima
Saddle Height (9956)



Apex Createx Dholpur Finish (6711)
Apex Ultima
Barley (0572)

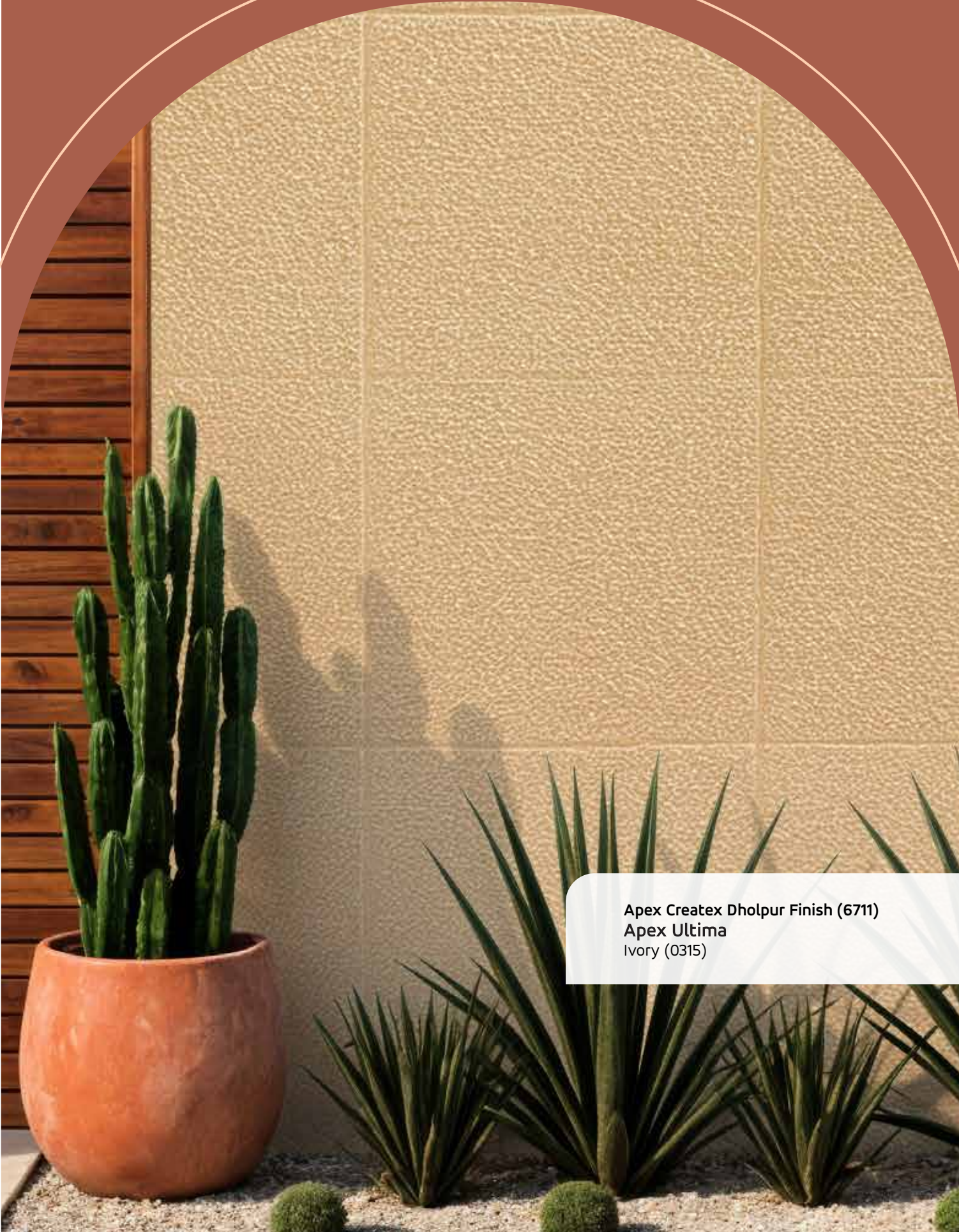


Apex Createx Dholpur Finish (6711)
Apex Ultima
Sleight Bells (8295)



Apex Createx Dholpur Finish (6711)
Apex Ultima
Brick Red - N (0533)

SPRAY FINISH



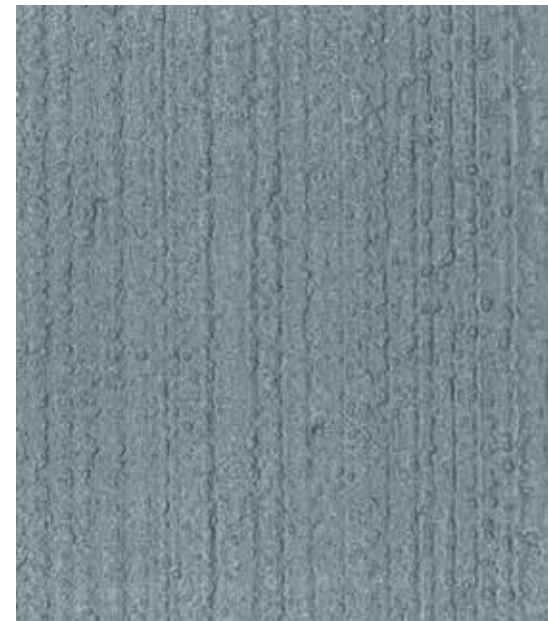
BRUSHING PATTERN



Apex Createx Dholpur Finish (6711)
Apex Ultima
Tropics (8513)



Apex Createx Dholpur Finish (6711)
Apex Ultima
Mud House (8656)



Apex Createx Dholpur Finish (6711)
Apex Ultima
Terra Luna - N (K095)



Apex Createx Dholpur Finish (6711)
Apex Ultima
Steel Grey (0643)



Apex Createx Dholpur Finish (6711)
Apex Ultima
Tropics (8513)



Apex Createx Dholpur Finish (6711)
Apex Ultima
Groove-Warmstone (ON02)
Classic Cyan (9230)
Wild Mint (7545)



Apex Createx Dholpur Finish (6711)
Apex Ultima
Groove-Warmstone (ON02)
Classic Cyan (9230)
Copper (0587)

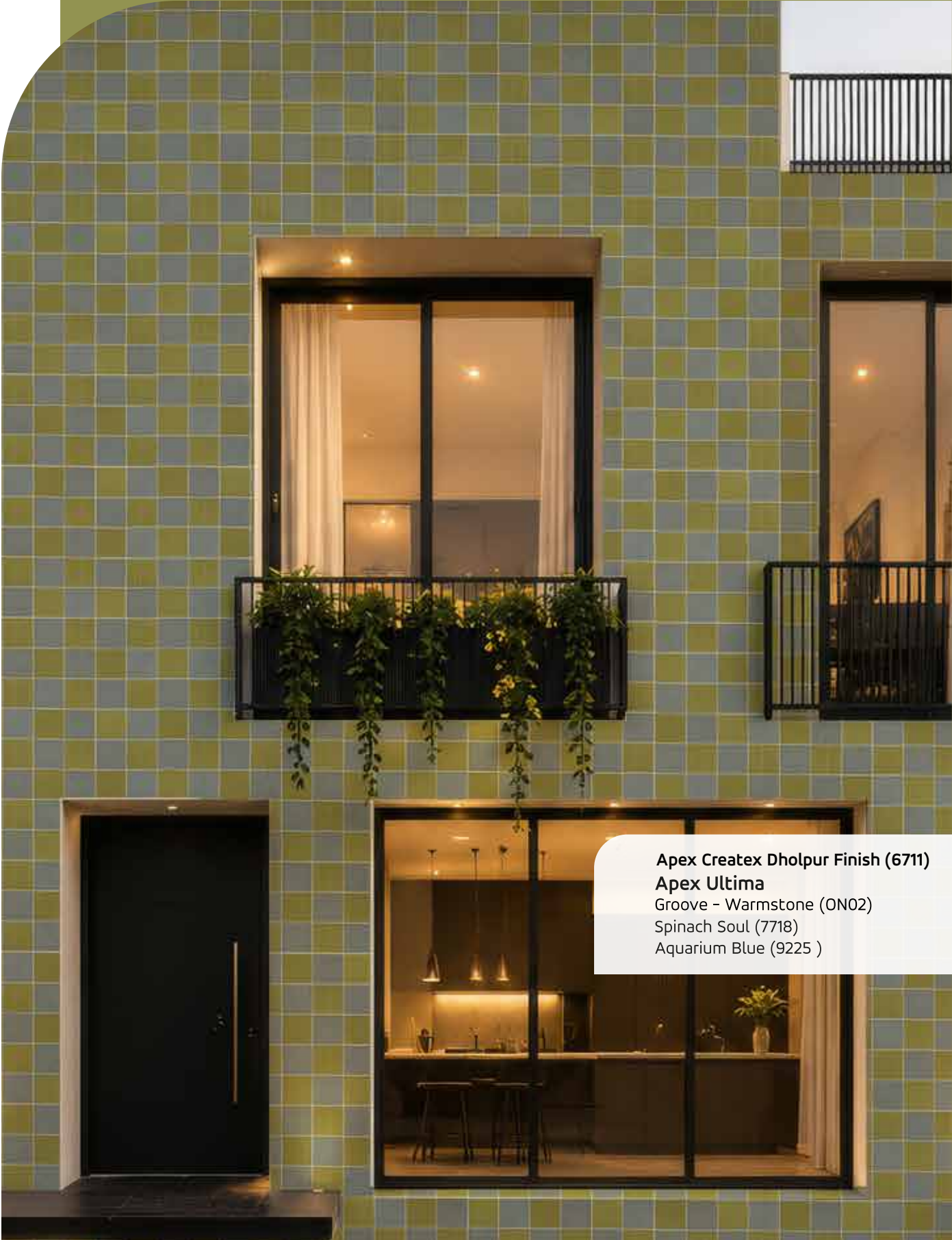


Apex Createx Dholpur Finish (6711)
Apex Ultima
Groove-Warmstone (ON02)
Peach Carnation (8017)
Aquarium Blue (9225)

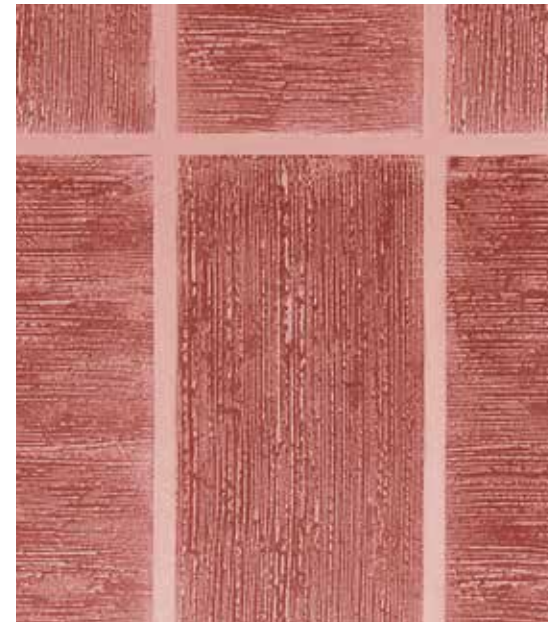


Apex Createx Dholpur Finish (6711)
Apex Ultima
Groove-Warmstone (ON02)
Spinach Soul (7718)
Aquarium Blue (9225)

QUADS PATTERN



Apex Createx Dholpur Finish (6711)
Apex Ultima
Groove - Warmstone (ON02)
Spinach Soul (7718)
Aquarium Blue (9225)



Apex Createx Dholpur Finish (6711)
Apex Ultima
 Bascoat & Groove - Warmstone (0N02)
 Topcoat - Coral Brush (9993)



Apex Createx Dholpur Finish (6711)
Apex Ultima
 Bascoat & Groove - Raven Song (8253)
 Topcoat - Light Coffee (0470)



Apex Createx Dholpur Finish (6711)
Apex Ultima
 Bascoat & Groove - Raven Song (8253)
 Topcoat - Sleigh Bells (8295)



Apex Createx Dholpur Finish (6711)
Apex Ultima
 Bascoat & Groove - Raven Song (8253)
 Topcoat - Steel Grey (0643)

GRIDS PATTERN

Apex Createx Dholpur Finish (6711)
Apex Ultima
 Basecoat & Groove - Raven Song (8253)
 Topcoat - Light Coffee (0470)

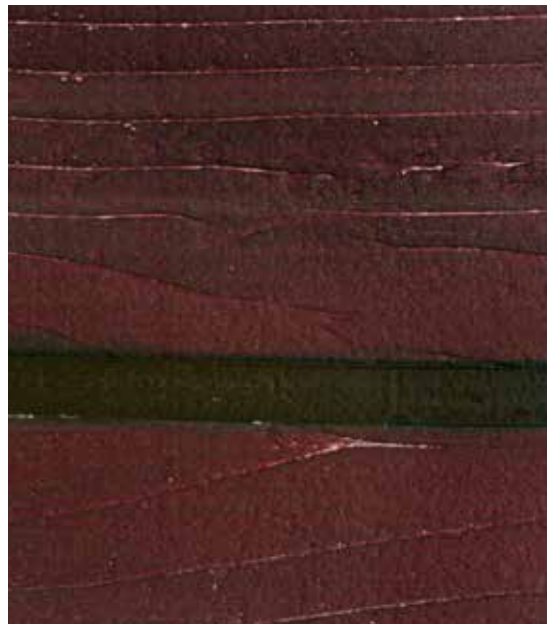
Roller FINISH

Roller Finish Apex Createx Roller Finish is a modified acrylic, water-based exterior product specially designed as an intermediary coating. It facilitates excellent adhesion of subsequent coats. It offers a unique texture pattern which has a distinctive appeal. Choose from a myriad range of vibrant and bold texture patterns to transform your special highlight wall into a real showstopper.



Apex Createx Roller Finish (1003)
Apex Ultima

Basecoat - Brick Tone (8639)
Topcoat - Balasam Brown (8520) - Colourwash
Grooves - Raven Song (8253)



Apex Createx Roller Finish (1003)
Apex Ultima

Basecoat - Mahogany (OR05)
Topcoat - Raven Song (8253) - Colourwash
Grooves - Raven Song (8253)



Apex Createx Roller Finish (1003)
Apex Ultima

Basecoat - Red Rust - N (9937)
Topcoat - Pinyon Pine - N (9940) - Colourwash
Grooves - Pinyon Pine - N (9940)



Apex Createx Roller Finish (1003)
Apex Ultima

Basecoat - Nut Brown - N (0419)
Topcoat - Balasam Brown (8520) - Colourwash
Grooves - Raven Song (8253)

WOODY PATTERN



Apex Createx Roller Finish (1003)
Apex Ultima
Basecoat - Nut Brown - N (0419)
Topcoat - Balasam Brown (8520) - Colourwash
Grooves - Raven Song (8253)

DIAGONAL PATTERN



Apex Createx Roller Finish (1003)

Tile Guard Clear Matt

Topcoat 1 - Sandstone (3211) - Colourwash

Topcoat 2 - Herbal Pack (8602) - Colourwash



Apex Createx Roller Finish (1003)

Tile Guard Clear Matt

Topcoat 1 - Wrought Iron (8439) - Colourwash

Topcoat 2 - Frosted Chocolate (8654) - Colourwash



Apex Createx Roller Finish (1003)

Tile Guard Clear Matt

Topcoat 1 - Rose Meadows (9406) - Colourwash

Topcoat 2 - Frosted Chocolate (8654) - Colourwash



Apex Createx Roller Finish (1003)

Tile Guard Clear Matt

Topcoat 1 - Runaway Grey (9459) - Colourwash

Topcoat 2 - Platinum Disc (8297) - Colourwas

Apex Createx Roller Finish (1003)

Tile Guard Clear Matt

Topcoat 1- Sandstone (3211) - Colourwash

Topcoat 2 - Herbal Pack (8602) - Colourwash



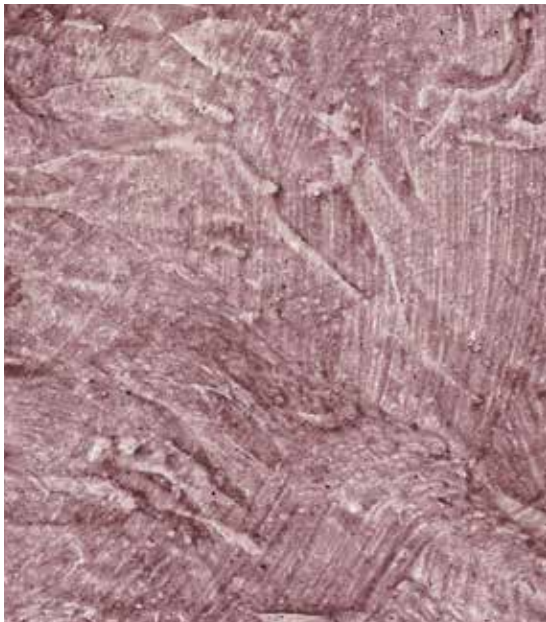
Apex Createx Roller Finish (1003)
Tile Guard Clear Matt
Solemn Grey (8302)



Apex Createx Roller Finish (1003)
Tile Guard Clear Matt
Frosted Chocolate (8654)



Apex Createx Roller Finish (1003)
Tile Guard Clear Matt
Blue Lake (8262)



Apex Createx Roller Finish (1003)
Tile Guard Clear Matt
Rose Meadows (9406)

WAVES PATTERN



Apex Createx Roller Finish (1003)
Tile Guard Clear Matt
Blue Lake (8262)



Apex Createx Roller Finish (1003)

Tile Guard Clear Matt
Blue Lake (8262)



Apex Createx Roller Finish (1003)

Tile Guard Clear Matt
Solemn Grey (8302)



Apex Createx Roller Finish (1003)

Tile Guard Clear Matt
Frosted Chocolate (8654)



Apex Createx Roller Finish (1003)

Tile Guard Clear Matt
Herbal Pack (8602)

CRINKLE PATTERN

Apex Createx Roller Finish (1003)
Tile Guard Clear Matt
Herbal Pack (8602)



Apex Createx Roller Finish (1003)
Apex Ultima
Warmstone (0N02)



Apex Createx Roller Finish (1003)
Apex Ultima
Barley (0572)



Apex Createx Roller Finish (1003)
Apex Ultima
Sleight Bells (8295)



Apex Createx Roller Finish (1003)
Apex Ultima
Malibu Green (9722)

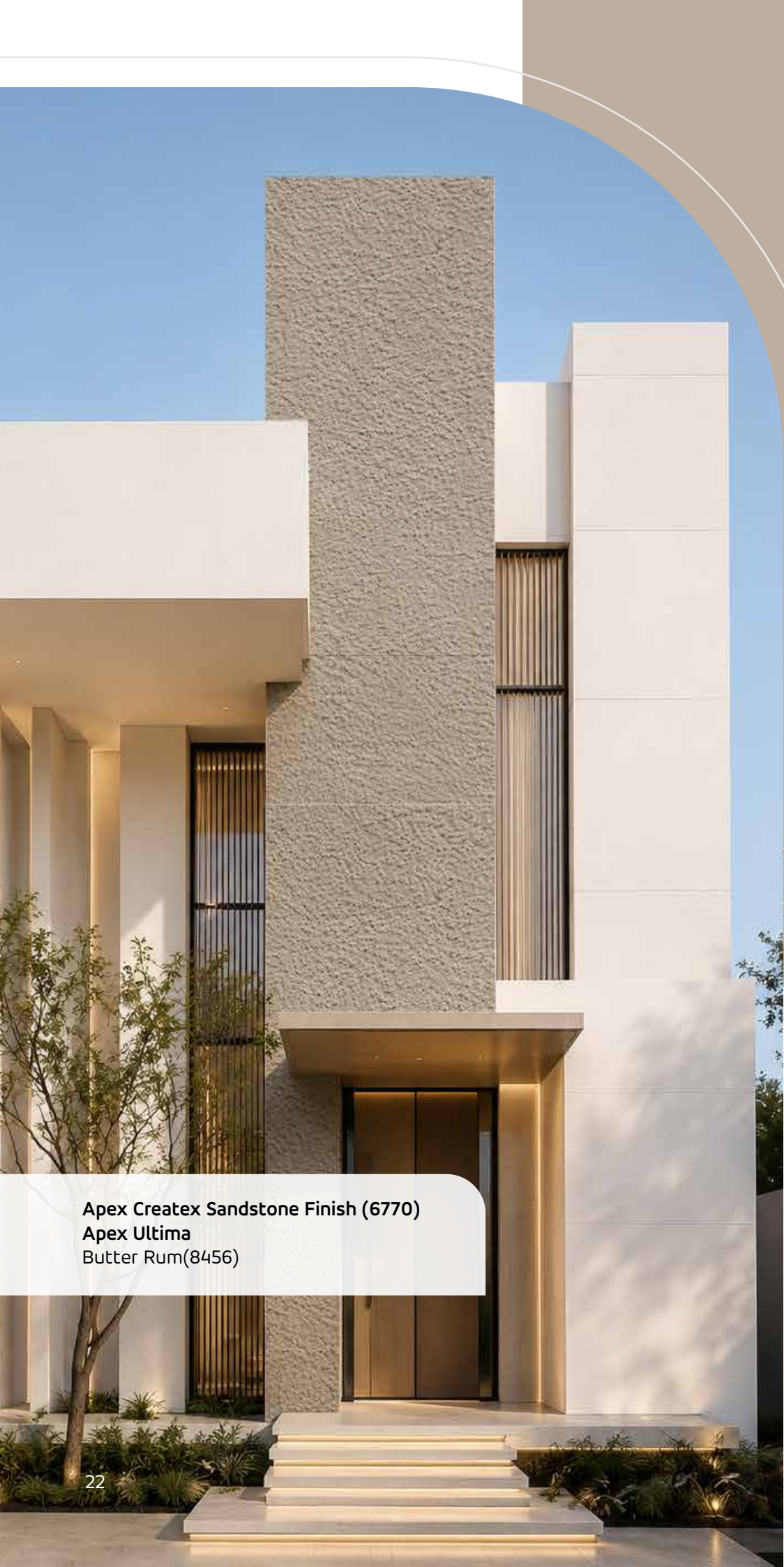
CHEVRON PATTERN



Apex Createx Roller Finish (1003)
Apex Ultima
Warmstone (0N02)

Sandstone FINISH

Apex Createx Sandstone is a high quality modified acrylic texture that acts as an intermediate finish. The fine grains of the texture provide both decor and protection for durable exteriors. The sandstone finish renders a rich and premium look to the exterior walls.



PERLINA PATTERN



Apex Createx Sandstone Finish (6770)
Apex Ultima
Mecca Gold (7982)



Apex Createx Sandstone Finish (6770)
Apex Ultima
Retro Blue-N (9680)



Apex Createx Sandstone Finish (6770)
Apex Ultima
Viva la Vino-N (9978)



Apex Createx Sandstone Finish (6770)
Apex Ultima
Musk Melon (7839)

Apex Createx Sandstone Finish (6770)
Apex Ultima
Butter Rum(8456)

Apex Createx Scratch Finish

Apex Createx Scratch Finish is a scratch finish texture product based on exterior durable modified acrylic emulsion with special quality texturizing sands that can be used to give a wide range of innovative trowel based patterns for exterior wall surfaces. Upon curing, it forms a hard, compact and durable texture film thus offering ultimate waterproofing

DIRECTIONS FOR USE:

Ensure the surface is free from loose paint, dust, or grease. Remove any fungus, algae, or moss using wire brushing and clean water. In damp areas, apply Asian Paints SmartCare DampBlock. If the surface exhibits chalkiness even after thorough cleaning, use Asian Paints SmartCare Primer.

For filling cracks, dents, or holes, use the Asian Paints SmartCare Crack Seal range or a 1:3 mix of white cement and fine sand. Avoid using putty for surface preparation. Do not apply Apex Createx on surfaces experiencing continuous seepage or dampness. Avoid application when Ambient temperature is below 10°C or above 40°C or relative humidity exceeds 85% Apply Apex Createx using a trowel to achieve a uniform coating thickness of 1.5–2 mm.



PATTERN APPLICATIONS

Crisscross : For Crisscross patterns, move the trowel in horizontal and vertical strokes. For vertical, swirl, or rainfall effects, move the trowel in the desired direction. Allow the texture to dry overnight before applying the topcoat. Apply 2–3 coats of Asian Paints Apex, Apex Ultima, or Ultima Protek as per the product information sheet.

Swirly Circle : Create swirl patterns as above. Then, use the grooved back of a 1L paint lid, rotating it clockwise or anti-clockwise on the semi-dry surface to form swirls. Apply 2 coats of Apex Ultima or Ultima Protek in a dark shade. Once dry, apply 1 coat of a lighter shade to achieve a dual-tone effect.

Ocean : Use the trowel in both clockwise and anti-clockwise directions on the wet texture to form natural swirls. Use the swirl tool to enhance circular patterns. Apply topcoat as per Crisscross pattern recommendations.

Slate : Paste masking tape to define horizontal grooves. Apply 1 coat of texture and use a steel trowel to gently drag the material in random directions. Buff the surface lightly to smoothen edges. Let it set for 10 minutes, then remove the tape. Apply 2 coats of Apex or Apex Ultima basecoat and allow to dry. Finish with a colourwash topcoat using a sponge.

Groovy Woods : Apply 1 coat of texture and drag the edge of a fibre trowel horizontally to form woodgrain-like lines. Merge the lines and flatten them using the same trowel. Let it dry overnight. Apply topcoat as suggested for the Swirly Circle pattern

Apex Createx Dholpur Finish

Apex Createx Dholpur Tex is a texturised finish composed of high quality durable acrylic modified resin specially designed as an intermediate coating, it has a wide range of patterns that combine the decoration with protection and imparts a super-premium look to the exterior walls.

DIRECTIONS FOR USE:

Ensure the surface is free from loose paint, dust, or grease. Remove any fungus, algae, or moss by wire brushing and rinsing with clean water. In damp areas, use Asian Paints SmartCare DampBlock. If, after thorough surface cleaning, the underlying surface still shows chalkiness, apply Asian Paints SmartCare Primer.

For filling cracks, dents, or holes, use Asian Paints SmartCare Crack Seal range or a mixture of white cement and fine sand in a 1:3 ratio. Avoid applying putty over the surface.

Do not apply Apex Createx Dholpur on surfaces with continuous seepage or dampness. Also, avoid application when the ambient temperature is below 10°C or above 40°C, or if the relative humidity exceeds 85%.

Apply Apex Createx Dholpur texture using a trowel or spatula to achieve a coating thickness of 0.5–1 mm.



PATTERN APPLICATIONS

Brick : Apply one coat of Dholpur base coat using a trowel and allow to dry 4 to 6 hours. Paste masking tape to create the desired brick pattern and apply a second coat of texture. Let it set for 5–10 minutes, then move the trowel diagonally to form the pattern. Remove the masking tape and allow the surface to set overnight. Apply 2–3 coats of Asian Paints Apex, Apex Ultima, or Ultima Protek as per the product information sheet.

Spray : Apply Createx Dholpur Spray using a texture spray gun and compressor. Spray the texture uniformly across the surface and allow it to set overnight. Apply topcoat as suggested for the Brick Pattern.

Brushing: Apply the first coat of Dholpur base coat material using a trowel and allow it to dry. Apply the second coat using a trowel, then create the brush pattern using the Royale Play Special Effects Brush. Let it set overnight. Apply topcoat as suggested for the Brick Pattern.

Quads: Apply one coat of Dholpur base coat material using a trowel and allow it to dry. Paste masking tape in a 1 ft x 1 ft grid to form boxes, then apply a second coat of Dholpur. Use the Royale Play Antico Metal Comb to create vertical lines on the wet surface. Buff the surface in a semi-dry condition to achieve a smoother finish. Apply topcoat as suggested for the Brick Pattern.

Grids: Apply one coat of Dholpur base coat material using a trowel and allow it to dry. Paste masking tape in a 1 ft x 2 ft grid to form rectangular boxes. Apply a second coat of Dholpur. Use the Royale Play Antico Metal Comb to create alternating vertical and horizontal lines in the boxes. Buff the surface in a semi-dry condition for a smooth finish. Apply topcoat as suggested for the Brick Pattern.

Apex Createx Roller Finish

Asian Paints Apex Createx – Roller Finish is an intermediate texture finish made with high-quality, durable, exterior-grade modified acrylic resin. It is specially designed to ensure excellent adhesion of subsequent coats while offering a unique, tactile pattern with a distinctive visual appeal.

DIRECTIONS FOR USE:

Ensure the surface is free from loose paint, dust, or grease. Remove any fungal, algal, or moss growth using wire brushing and water.

For damp areas, apply Asian Paints SmartCare DampBlock. If the surface still shows chalkiness after thorough cleaning, use Asian Paints SmartCare Primer.

To fill cracks, dents, or holes, use the Asian Paints SmartCare Crack Seal range or a 1:3 mix of white cement and fine sand. Avoid the use of putty over textured surfaces. Do not apply on surfaces with ongoing seepage or dampness. Avoid application when ambient temperature is below 10°C or above 40°C or relative humidity is over 85%.

On freshly plastered surfaces, apply Asian Paints TruCare Exterior Wall Primer, thinned using 1 litre of primer with water (as per recommended ratio), and allow it to dry. Apply Apex Createx Roller Finish using a Honeycomb Open Cell Roller (or other suitable application tool) to achieve the desired pattern. If required, dilute up to 4%. Allow the surface to dry for 4–6 hours. Then apply 2–3 coats of Apex, Apex Ultima, or Ultima Protek, as per the product information sheet.



PATTERN APPLICATIONS

Waves : After applying the texture, lightly press a steel trowel onto the wall and move it in a clockwise motion to create the desired wave pattern. Repeat across the entire surface. Let the texture dry for a minimum of 12 to 16 hours. Apply 1 coat of TileGuard Clear (Matt or Sheen), followed by 1-2 coats of Tile Guard Tinted. Use a sponge for colour washing to create a two-tone effect. Dilute Apex Tile Guard Clear Matt/Sheen as per product guidelines. Tile guard clear without tinted(Matt or sheen)and allow to dry 4 to 6 hours.

Woody : After depositing the texture, use a timber tool to roll over the surface vertically or horizontally, creating a natural woodgrain effect. Allow the texture to dry for at least 4 hours. Apply basecoat and topcoat as suggested for the Slate pattern. Use Ultima or Ultima Protek in the grooves for enhanced contrast.

Diagonal: Once the texture is applied, lightly press a steel trowel and move it diagonally to form uniform diagonal lines. Allow it to dry for at least 12 to 16 hours, and then apply the topcoat as recommended for the Waves pattern.

Crinkle : Use the Honey comb roller to create the honey comb pattern and gentle buffing at semi dry condition. Allow the texture to dry completely. Apply topcoat as suggested for the Waves pattern.

Chevron: After applying the texture, use the Kora Grass and Royale Play Antico Metal Comb in both horizontal and vertical directions to form a zig-zag pattern. Apply 2-3 coats of Asian Paints Apex, Apex Ultima, or Ultima Protek, as per the product information sheet.

Apex Createx Sandstone Finish

Apex Createx Sandstone is a high quality modified acrylic texture that acts as an intermediate finish. The fine grains of the texture provide both decor and protection for durable exteriors. The sandstone finish renders a rich and premium look to the exterior walls.

DIRECTIONS FOR USE:

Clean the surface and repair surface imperfections with Asian Paints TruCare Wall Putty or a mixture of white cement and fine sand (in the ratio of 1:3). For freshly plastered surfaces, allow the surface to cure completely for 28 days. Apply one coat of Asian Paints Exterior Wall Primer (Professional Exterior Primer or Exterior Wall Primer) after suitable dilution with water and allow it to dry. Apply Apex Createx Sandstone using a steel trowel without dilution to achieve the desired texture. Ensure uniform application across the surface and allow the texture coat to dry for 12–16 hours. Finish the system with 2–3 coats of Apex Ultima / Apex / Apex Protek, suitably diluted with a maximum of 400 ml of water per litre, using brush, roller or spray application. Allow 4–6 hours drying time between successive coats.

Note: Apex Createx Sandstone should not be applied on surfaces or substrates subjected to continuous seepage or dampness.



PATTERN APPLICATIONS

Sandstone Finish: Apply Apex Createx Sandstone uniformly using a steel trowel to create a natural stone-like texture. Maintain consistent thickness and trowel movement across the surface to achieve a seamless finish. Allow the texture coat to dry for 12–16 hours before applying the recommended topcoat system. Finish with 2–3 coats of Apex Ultima / Apex / Apex Protek to enhance weather resistance, durability and overall appearance.

- 1 The warranty is applicable on Createx Scratch Finish only
- 2 Exterior primer application is mandatory before texture application
- 3 Minimum 50kg material should be used on a site for warranty registration
- 4 The application process should be followed as per company's recommendation